

## **EXPOSURE BEYOND THE EXHIBIT HALL**

Maximize brand visibility before, during, and after exhibit hall hours! With an enhanced exhibitor listing, you'll showcase your company, products and services on a dynamic, multi-channel platform—accessible on-demand to all registered attendees.

## APRIL 20-25, 2026 | INDIANA CONVENTION CENTER | INDIANAPOLIS, INDIANA, USA | FDIC.COM

## **2026 LISTING UPGRADE OPTIONS**

PACKAGE	BASIC	GOLD PLUS	PLATINUM ELITE
cost	\$450	\$2,000	\$3,950
COMPANY NAME	YES	YES	YES
COMPANY BOOTH #	YES	YES	YES
COMPANY ADDRESS	YES	YES	YES
WEBSITE URL	YES	YES	YES
COMPANY DESCRIPTION ONLINE/MOBILE APP	350 CHARACTERS	900 CHARACTERS	1,000 CHARACTERS
SOCIAL MEDIA LINKS IN LISTING	YES	YES	YES
PRODUCT CATEGORIES	3	10	15
BRANDS	6	6	6
COMPANY LOGO ON ONLINE/MOBILE APP PROFILE	YES	YES	YES
SHOW SPECIALS		2	4
PRESS RELEASES/COLLATERAL		3	8
FEATURED PRODUCTS		10	15
VIDEOS		1	2
PRODUCT SPOTLIGHT		YES	YES
FEATURED EXHIBITOR LISTING		YES	YES
SPECIAL CALL OUT ON EXHIBITOR LIST		YES	YES
SPECIAL CALL OUT ON FLOORPLAN		YES	YES
SPECIAL CALL OUT IN PRE-SHOW COUNTDOWN TO FDIC E-NEWSLETTER		YES	YES
FLOORPLAN OR DIRECTORY BANNER AD			YES
FEATURED EXHIBITOR LOGO ONSITE SIGNAGE (SHARED)			YES
SOCIAL MEDIA SHOUT OUT			2 (DURING EVENT)
VIDEO ( :30 SECONDS) IN FEATURED EXHIBITOR VIDEO (SHARED)			YES

## **READY TO ELEVATE YOUR EXHIBITOR LISTING? GET IN TOUCH!**

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