




JEMS



INNOVATION SUMMIT

The **JEMS INNOVATION SUMMIT** is a highly curated event focused on senior-level EMS innovators from public safety, healthcare, and public health sectors. It offers a tailored experience designed to foster peer-to-peer interactions among decision-makers, with customized content that promotes collaboration and the development of innovative solutions. The summit aims to spark transformative ideas by bringing together leaders in an intimate setting, where individualized itineraries and industry briefings help align attendees with best-in-class service providers and likeminded peers.

SPONSORSHIPS	SUPPORTING SPONSOR	INNOVATION SPONSOR	INNOVATION LEADER SPONSOR	METRO CHIEF'S PARTNER
LOGO ON JEMS SUMMIT PAGE ON FDIC WEBSITE	✓	✓	✓	✓
1 COMPANY REPRESENTATIVE ATTENDS 1 COCKTAIL RECEPTION	✓			
LOGO ON EVENT SIGNS		✓	✓	✓
HOST INNOVATION BRIEFING(S)*		✓	2 Innovation Briefings	✓
JEMS SUMMIT SPONSOR FLOOR CLING AT BOOTH		✓	✓	✓
2 COMPANY REPRESENTATIVES ATTEND ALL NETWORKING EVENTS DAY OF INNOVATION BRIEFING (3 EVENTS TOTAL)		✓		
LIVE @ FDIC PODCAST SPONSORSHIP INCLUDES LIVE INTERVIEW ON MON. OR TUES.			✓	✓
2 COMPANY REPRESENTATIVES ATTEND ALL NETWORKING EVENTS			✓	
3 COMPANY REPRESENTATIVES ATTEND ALL NETWORKING EVENTS				✓
TABLE IN OFFICERS CLUB				✓
1 BREAKOUT SESSION SPONSOR - TABLE TENT CARDS, NAPKINS, AND COFFEE CUPS				✓
LOGO ON EVENT INVITE EMAILS				✓
POST SHOW EMAIL TO ATTENDEES THANKING THE SPONSOR				✓

*Innovation Briefings are 20-minute boardroom sessions with a highly-curated, intimate group of officers who are interested in learning about the newest innovations or product enhancements in the industry.

WANT TO LEARN MORE? CONTACT OUR TEAM TODAY!

NANCI YULICO | NATIONAL SALES MANAGER | 973-251-5056 | nanci.yulico@clarionevents.com
 SUSIE CRUZ | EXHIBIT & SPONSORSHIP SALES MANAGER | 929-270-0371 | susie.cruz@clarionevents.com





JEMS EXPERIENCE

Align your brand and company with the JEMS Clinical Competition where attendees will have the chance to showcase their skills and knowledge, or alternatively, immerse themselves in the invaluable hands-on training experiences that JEMS – and you – can provide.



SPONSORSHIP OPPORTUNITIES:

Title Sponsor

- Title sponsor of JEMS Experience
- Prominent Logo placement on the Entrance Unit for JEMS Experience
- (5) Product placements in the JEMS Simulation Experience
- (1) training station in Hands on Experience section where your instructors are offering training
- Sponsor to be listed on all marketing and promotion associated with JEMS Experience
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval via the CDS Digital Backpack
- Company profile listing on FDIC website and mobile app

Simulation Experience

- Sponsor to provide product that will be utilized during training provided by Indy EMS and Yale New Haven Health
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval via the CDS Digital Backpack
- Company profile listing on FDIC website and mobile app

Simulation Experience Station Add on

- Designated space you can network with the attendees regarding the product(s) you have placed in the simulation activation
- (1) Kiosk to include: Standard electrical outlet, 2 hightop chairs, 1 counter, sponsor logo on kiosk

Hands on Experience

- Sponsorship of the Hands on Experience area
- (1) training station in Hands on Experience section where your instructors are offering training on your product
- Training station to include: standard electrical outlet, 2 hightop chairs, 1 counter, sponsor logo printed on kiosk
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval via the CDS Digital Backpack
- Company profile listing on FDIC website and mobile app

Podcast Sponsor (limited slots)

- (1) 30-45 minute podcast session
- FDIC will assign your date and time and promote your session in our schedule of events. Sponsor to provide session title, session description, and speaker information.
- Recognition on FDIC signage
- AV included (microphone, speaker, monitor, laptop, basic power)
- Posted on JEMS.com podcast section, JEMS YouTube Channel and 15+ podcast platforms, including Apple Podcasts, Podbean, Spotify, Amazon Music/Audible, TuneIn, Alexa, and iHeartRadio
- Footage of Podcast to use in future marketing efforts
- Recognition on FDIC Website
- Lead Retrieval via the CDS Digital Backpack
- Company profile listing on FDIC website and mobile app

Clinical Competition Title Sponsor

- Title sponsor of JEMS Clinical Competition
- Prominent Logo placement on the Stage utilized in the JEMS Competition
- 45 second video loop to be played on the tv monitors during competition swag breaks
- Competition participant swag bags: bag, water bottle, shirt, pin
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval via the CDS Digital Backpack
- Company profile listing on FDIC website and mobile app

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