



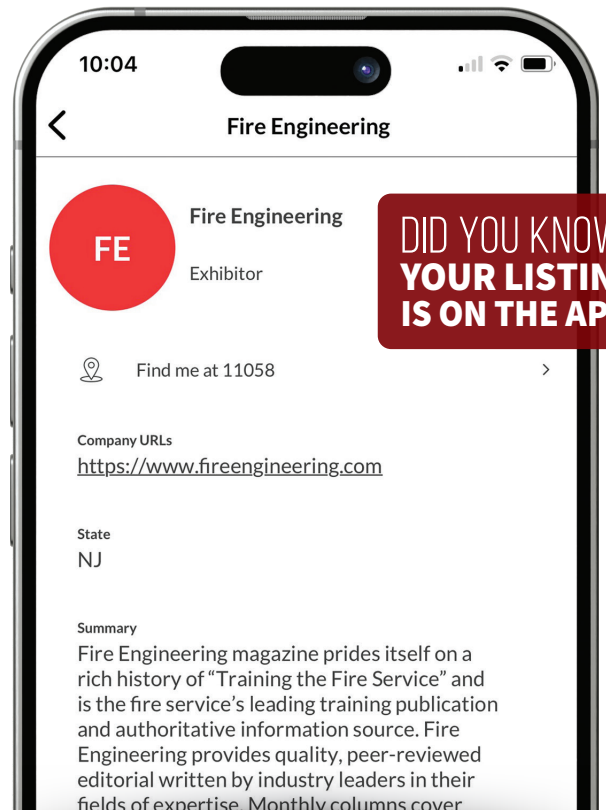
APRIL 7-12, 2025 \\\ INDIANA CONVENTION CENTER \\\ INDIANAPOLIS, INDIANA, USA \\\ FDIC.COM

EXPOSURE BEYOND THE EXHIBIT HALL

FDIC is proud to provide its exhibitors with a fresh, new take on exhibit floor plan interactivity. With the digital age upon us and an ever-increasing demand for visual and hands-on functionality, we've invested in a unique floor plan environment for our attendees to navigate and learn all about your company.

WHAT DOES THIS ENHANCED ATTENDEE EXPERIENCE DO FOR FDIC EXHIBITORS?

Your company will now have a multi-faceted platform for showcasing its brand, products and services well beyond the FDIC exhibit hall, and it will be on-demand for all registered attendees. This enhances your visibility before, during and after the exhibit hall hours.



**DID YOU KNOW?
YOUR LISTING
IS ON THE APP!**

BUILT-IN MARKETING: SOCIAL MEDIA SHOUT OUT UPGRADE ICON PRESS RELEASE SHOW SPECIALS FEATURED PRODUCTS

BASIC - \$425

**350 CHARACTERS
COMPANY LOGO**

GOLD PLUS - \$2,000

**900 CHARACTERS
COMPANY LOGO**

PLATINUM ELITE - \$3,950

**1,000 CHARACTERS
COMPANY LOGO**

Clarion Events Fire & Rescue Group

Clarion Events Fire & Rescue Group

x10

Clarion Events Fire & Rescue Group

x15

2025 LISTING UPGRADE OPTIONS

PACKAGE	BASIC	GOLD PLUS	PLATINUM ELITE
COST	\$425	\$2,000	\$3,950
COMPANY NAME	YES	YES	YES
COMPANY BOOTH #	YES	YES	YES
COMPANY ADDRESS	YES	YES	YES
WEBSITE URL	YES	YES	YES
COMPANY DESCRIPTION ONLINE/MOBILE APP	350 CHARACTERS	900 CHARACTERS	1,000 CHARACTERS
SOCIAL MEDIA LINKS IN LISTING	YES	YES	YES
PRODUCT CATEGORIES	3	10	15
BRANDS	6	6	6
COMPANY LOGO ON ONLINE/MOBILE APP PROFILE	YES	YES	YES
SHOW SPECIALS		2	4
PRESS RELEASES/COLLATERAL		3	8
FEATURED PRODUCTS		10	15
VIDEOS		1	2
PRODUCT SPOTLIGHT		YES	YES
FEATURED EXHIBITOR LISTING		YES	YES
SPECIAL CALL OUT ON EXHIBITOR LIST		YES	YES
SPECIAL CALL OUT ON FLOORPLAN		YES	YES
SPECIAL CALL OUT IN PRE-SHOW COUNTDOWN TO FDIC E-NEWSLETTER		YES	YES
FLOORPLAN OR DIRECTORY BANNER AD			YES
FEATURED EXHIBITOR LOGO ONSITE SIGNAGE (SHARED)			YES
SOCIAL MEDIA SHOUT OUT			2 (DURING EVENT)
VIDEO (:30 SECONDS) IN FEATURED EXHIBITOR VIDEO (SHARED)			YES

READY TO ELEVATE YOUR EXHIBITOR LISTING? GET IN TOUCH!

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 SUSIE CRUZ | EXHIBIT & SPONSORSHIP SALES MANAGER | 929-270-0371 | susie.cruz@clarionevents.com

NEED SUPPORT WITH YOUR LISTING? CONTACT THE EXHIBITOR SERVICES TEAM!

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