

APRIL 10-12, 2025

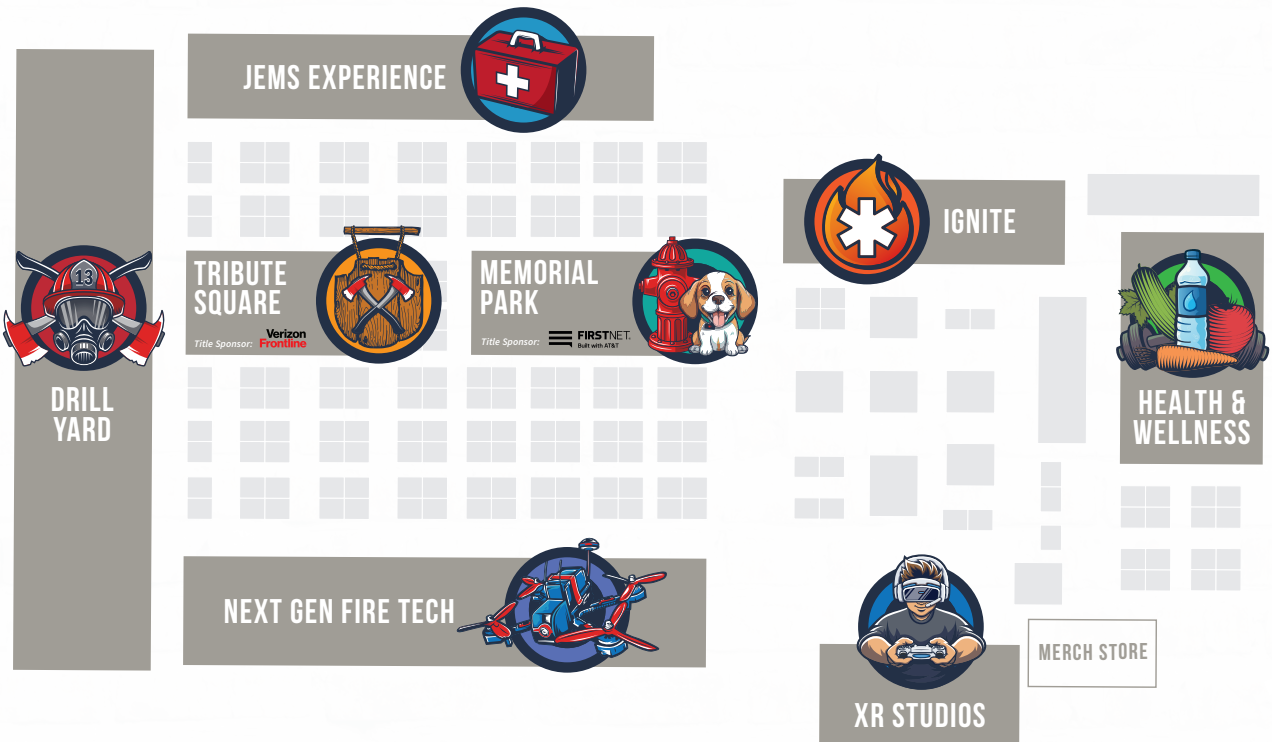


LUCAS OIL STADIUM

# FDIC 2025 SPONSORSHIP FLYER

This immersive experience in Lucas Oil is at the core of FDIC International’s critical mission ‘to train’ fire and EMS professionals worldwide. This year the experience will be broken out into activations, carefully designed to deconstruct live-action scenarios to enhance firefighter and EMS professionals’ skills and prepare them for the future.

**FDIC International sponsorships are designed to offer a variety of opportunities and levels of exposure and are a great way to leverage your participation and presence at the event.**



**DON'T MISS OUT ON BEING A PART OF THE LOS EXPERIENCE!**

**WANT TO LEARN MORE? CONTACT OUR TEAM TODAY!**

NANCI YULICO | NATIONAL SALES MANAGER | 973-251-5056 | [nanci.yulico@clarionevents.com](mailto:nanci.yulico@clarionevents.com)  
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# DRILL YARD

Put your brand front and center as attendees engage in tactical hands-on training and simulations designed to train first responders in vehicle stabilization, extrication, bailout/forcible entry, and more!

## SPONSORSHIP OPPORTUNITIES:

### Burning Building Sponsor **SOLD!**

- Sponsor to provide digital fire training unit which will be utilized by all attendees and sponsors in the Drill Yard
- (2) 30-45 minute training drills where your instructors are offering training/product demonstrations
- FDIC will assign your date and time and promote your session in our schedule of events. Sponsor to provide session title, session description, and speaker information.
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Drill Tower Sponsor **SOLD!**

- Sponsor to provide drill tower which will be utilized by all attendees and sponsors in the Drill Yard
- (2) 30-45 minute training drills where your instructors are offering training/product demonstrations
- FDIC will assign your date and time and promote your session in our schedule of events. Sponsor to provide session title, session description, and speaker information.
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### Water Flow Sponsor **SOLD!**

- Sponsor to provide water flow unit which will be utilized by all attendees and sponsors in the Drill Yard
- (2) 30-45 minute training drills where your instructors are offering training/product demonstrations
- FDIC will assign your date and time and promote your session in our schedule of events. Sponsor to provide session title, session description, and speaker information.
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### Product Training Sponsor

- Product will be used in live scenario/drill
- (1) 30-45 minute training drills where your instructors are offering training/instruction
- FDIC will assign your date and time and promote your session in our schedule of events. Sponsor to provide session title, session description, and speaker information.
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### Thought Leadership Sponsor

- Create your own 20-minute breakout session on the Drill Yard Stage
- Sponsor to provide session title, session description, and speaker information. FDIC team will have final approval on the content to ensure it fits within the programming.
- FDIC will assign your date and time and promote your session in our schedule of events.
- In order to engage an audience, we highly recommend including end users (from Fire or EMS Departments) in your presentation who can speak to real applications of your product/service. This should not be a sales pitch.
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- Recognition on FDIC Website
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### Product Placements

- Product to be placed in the Drill Yard
- Recognition on FDIC signage
- Recognition on FDIC Website
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# HEALTH & WELLNESS CENTER

Be a leader in the health & wellness space as attendees engage in discussions – led by you! – gaining deeper insights into mental health, cancer prevention, nutrition, and more.

## SPONSORSHIP OPPORTUNITIES:

### Title Sponsor

- Title sponsor of the Health & Wellness Center
- Prominent Logo placement on the Entrance to the Center
- Prominent Logo placement on Wellness Center Stage
- (1) Kiosk to include: standard electrical outlet, 2 hightop chairs, 1 counter, sponsor logo printed on kiosk
- Access to seating area to bring prospective customers for one on one conversations
- Sponsor to be listed on all marketing and promotion associated with Health & Wellness Center
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Hydration Station

- Distribute samples of your product in the water bottle refill area
- Prominent Logo placement on the refill station
- Sponsor is welcome to provide branded cups or water bottles at their own cost
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Wellness Center Kiosk

- (1) Kiosk to include: standard electrical outlet, 2 hightop chairs, 1 counter, sponsor logo printed on kiosk
- Access to seating area to bring prospective customers for one on one conversations
- Recognition on FDIC signage
- Recognition on FDIC Website
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### Privacy Pod Upgrade

- Access to a private 8x8 room for use full expo hours
- Sound Machine included in the room
- Opportunity to brand the exterior door of the room
- Sponsor to outfit the room as needed at their own cost

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# NEXT GEN FIRE LAB

The Next-Gen Fire Tech serves as the ultimate destination to explore the journey thus far and the path forward. Step into our Drone Zone or experience the cutting-edge Virtual Reality Room to witness the latest advancements in technology currently available on the market.

## SPONSORSHIP OPPORTUNITIES:

### Title Sponsor

- Command Vehicle or Custom Installation Display
- 2 Thought Leadership Sessions (see descriptions to the right) on premium dates/times
- Branding on Next-Gen Tech Stage Background (white logo on dark background)
- Sponsor Recognition during Tech Meet-up Networking Event
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Tech on Display

- Dedicated kiosk w/ monitor
- Company representatives to provide training/ instruction on your technology
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Thought Leadership

- Create your own 20-Minute Breakout Session on the Next-Gen Tech Stage
- Sponsor to provide session title, session description, and speaker information. FDIC Team will have final approval on the content to ensure it fits within the programming
- FDIC will assign your date and time and promote your session in
- In order to engage an audience, we highly recommend including end users (from Fire or EMS Departments) in your presentation who can speak to real applications of your product/ service. This should not be a sales pitch.
- Recording of your session that will be presented post show on FDIC social media pages and included in a newsletter. You will be provided the recording as well for your own use post show
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Experiential Sponsor: Custom Installation

- Work with the FDIC team to make your vision for an interactive hands-on experience come to life in the Next Gen Technology area
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing

### Experiential Sponsor: XR Lounge

- Provide edited, exclusive to FDIC XR training simulation content for lounge to engage students
- Edited video with sponsor branding opportunity on rotating video screen
- Provide staff to give any training, answer questions, troubleshoot any issues during XR Lounge hours
- Recognition on XR Lounge Signage
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Experiential Sponsor: XR Lounge Hardware

- Provide 50 VR Headsets – sponsor will take care of all charging and maintenance to ensure headsets are ready for use during exhibition hours
- Provide staff to give any training, answer questions, troubleshoot any issues during XR Lounge hours
- Branding on Table Tops
- Recognition on VR Lounge Signage
- Power drop for charging area
- Recognition on FDIC signage
- Recognition on FDIC Website
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# XR STUDIOS

Immerse attendees in your AR/VR platforms, creating an intensive and transformative learning experience. Attendees will dive into VR environments, where they can experience scenarios that replicate real-world situations, enabling them to practice skills and decision-making in a safe and controlled setting.

The classroom setting allows for personalized guidance and support from experts in AR/VR technologies, ensuring that participants not only grasp the theoretical aspects but also gain proficiency in using these tools effectively.

## SPONSORSHIP OPPORTUNITY:

### Dedicated Classroom

- A dedicated classroom for Thursday, Friday and Saturday to provide training on your mixed reality product.
- Each sponsor will design and order their own room set, internet, AV, power, and catering if desired.
- Sponsor to provide session title, session description, and session date and times to FDIC for promotion in our schedule of events.
- Promotion video loop to be featured on entrance unit
- Recognition on FDIC signage
- Recognition on FDIC Website
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# JEMS EXPERIENCE

Align your brand and company with the JEMS Clinical Competition where attendees will have the chance to showcase their skills and knowledge, or alternatively, immerse themselves in the invaluable hands-on training experiences that JEMS – and you – can provide.

## SPONSORSHIP OPPORTUNITIES:

### Title Sponsor

- Title sponsor of JEMS Experience
- Prominent Logo placement on the Entrance Unit for JEMS Experience
- (5) Product placements in the JEMS Simulation Experience
- (1) training station in Hands on Experience section where your instructors are offering training
- Sponsor to be listed on all marketing and promotion associated with JEMS Experience
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Hands on Experience

- Sponsorship of the Hands on Experience area
- (1) training station in Hands on Experience section where your instructors are offering training on your product
- Training station to include: standard electrical outlet, 2 hightop chairs, 1 counter, 1 poster printed by Clarion (graphic supplied by sponsor)
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Podcast Sponsor (limited slots)

- (1) 30-45 minute podcast session
- FDIC will assign your date and time and promote your session in our schedule of events. Sponsor to provide session title, session description, and speaker information.
- AV included: microphone, speakers, monitor, laptop, basic power
- Posted in JEMS.com Podcast Section, JEMS YouTube Page and over 15 Podcast Platforms including: Apple Podcasts, Podbean, Spotify, Amazon Music/Audible, TuneIn + Alexa, and iHeartRadio
- Footage of Podcast Provided to Sponsor to use in marketing purposes.
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Clinical Competition Title Sponsor

- Title Sponsor for the JEMS Clinical Competition
- Prominent Logo placement on the Stager utilized in the JEMS Competition
- 45 second video loop to be played on the tv monitors during competition breaks
- Competition participant swag bags
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Simulation Experience

- Sponsor to supply product to be used during the Clinical Competition, and will also serve as a training tool for show attendees in our JEMS Simulation Experience. Training sessions will be conducted by Indy EMS and Yale New Haven Health.
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Simulation Experience Station Add On

- Designated space you can network with the attendees regarding the product(s) you have placed in the simulation activation
- (1) Kiosk to include: standard electrical outlet, 2 hightop chairs, 1 counter, sponsor logo printed on kiosk

### Active Shooter Experience

- Sponsorship of the Active Shooter Experience
- Space in the active shooter experience where your instructors are offering training on your product
- (1) Kiosk to include: standard electrical outlet, 2 hightop chairs, 1 counter, sponsor logo printed on kiosk
- Recognition on FDIC signage
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# MEMORIAL PARK

Title Sponsor:



Memorial Park is the ideal spot for networking and peer-to-peer connections! Attendees will unwind with games, indulge in the cheerful barks of playful puppies, and savor delightful concessions that will make their visit even more enjoyable.

## SPONSORSHIP OPPORTUNITIES:

### Title Sponsor **SOLD!**

- Title sponsor of Memorial Park
- Work with FDIC to design Memorial Park Layout
- Prominent Logo placement on the Stage backdrop to the Park
- Product placement in the Park
- Sponsor logo on table tops
- Sponsor to be listed on all marketing and promotion associated with Memorial Park
- Host the starting point of the NFFF 9/11 Memorial Stair Climb
- Recognition on FDIC signage
- Recognition on FDIC Website
- Lead Retrieval QR Code and Real-Time Access
- Company profile listing on FDIC website and mobile app

### Bark Park Sponsor

- Product placement in the Park
- Sponsor logo around the bark park
- Recognition on FDIC signage
- Recognition on FDIC Website
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# TRIBUTE SQUARE

Title Sponsor:  
**Verizon  
Frontline**

Attendees will flock to Tribute Square to enjoy meet-ups with like-minded individuals who are eager to connect, share experiences, and inspire each other while also taking a moment to pay tribute to those we've lost by adding their name to our tribute wall.

## SPONSORSHIP OPPORTUNITY:

### Title Sponsor **SOLD!**

- Title sponsor of the Tribute Pub
- FDIC will program and market meetups (2-4x per day) for like-minded interest groups (examples may include volunteer firefighters, first-time attendees, firefighter entrepreneurs, participants in the 911 remembrance stair climb, EMTs/Paramedics, and many more.
- Paid food/snack concessions will be available throughout the day, including refreshments such as morning coffee, water, soda, and alcoholic beverages after 3 pm.
- Exclusive naming rights: "Verizon Tribute Social"
- Branding on the entrance of tribute social and along each of the surrounding exterior and interior walls
- Branded table clings within the tribute social
- Tribute Social will include a "Tribute Wall" that will allow attendees to write the names of those close to them who they lost that had a meaningful impact on their career. This will also have an area to pin up remembrance cards.
- Branded cups and napkins
- Sponsorship of water fill stations with branded cups – an additional opportunity for Verizon to provide branded water bottles
- Recognition on FDIC signage
- Recognition on FDIC Website
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