



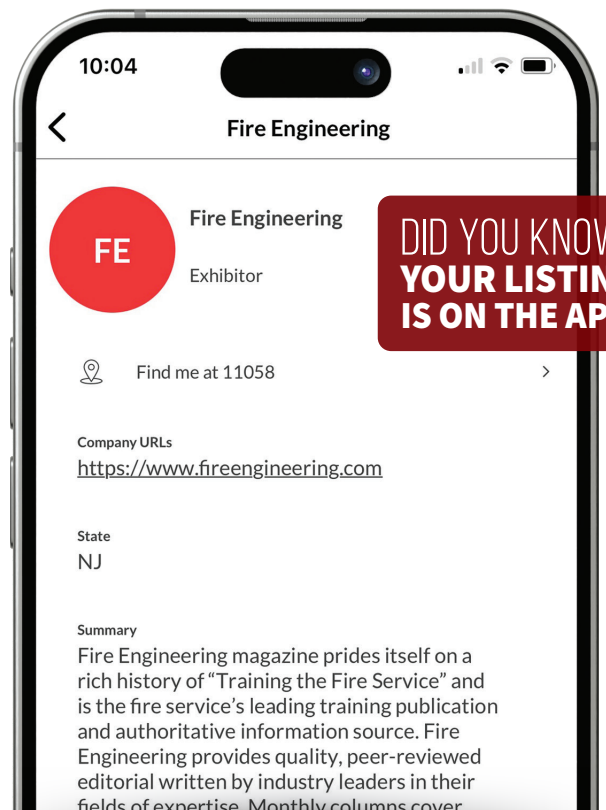
APRIL 7-12, 2025 \\\ INDIANA CONVENTION CENTER \\\ INDIANAPOLIS, INDIANA, USA \\\ FDIC.COM

EXPOSURE BEYOND THE EXHIBIT HALL

FDIC is proud to provide its exhibitors with a fresh, new take on exhibit floor plan interactivity. With the digital age upon us and an ever-increasing demand for visual and hands-on functionality, we've invested in a unique floor plan environment for our attendees to navigate and learn all about your company.

WHAT DOES THIS ENHANCED ATTENDEE EXPERIENCE DO FOR FDIC EXHIBITORS?

Your company will now have a multi-faceted platform for showcasing its brand, products and services well beyond the FDIC exhibit hall, and it will be on-demand for all registered attendees. This enhances your visibility before, during and after the exhibit hall hours.



BUILT-IN MARKETING: SOCIAL MEDIA SHOUT OUT UPGRADE ICON PRESS RELEASE SHOW SPECIALS FEATURED PRODUCTS

COMPANY DESCRIPTION ONLINE & MOBILE APP	BASIC - \$425 350 CHARACTERS COMPANY LOGO	GOLD PLUS - \$2,000 900 CHARACTERS COMPANY LOGO	PLATINUM ELITE - \$3,950 1,000 CHARACTERS COMPANY LOGO

2025 LISTING UPGRADE OPTIONS

PACKAGE	BASIC	GOLD PLUS	PLATINUM ELITE
COST	\$425	\$2,000	\$3,950
COMPANY NAME	YES	YES	YES
COMPANY BOOTH #	YES	YES	YES
COMPANY ADDRESS	YES	YES	YES
ONE EMAIL ADDRESS	YES	YES	YES
WEBSITE URL	YES	YES	YES
COMPANY DESCRIPTION ONLINE/MOBILE APP	350 CHARACTERS	900 CHARACTERS	1,000 CHARACTERS
SOCIAL MEDIA LINKS IN LISTING	YES	YES	YES
PRODUCT CATEGORIES	3	10	15
BRANDS	6	6	6
COMPANY LOGO ON ONLINE/MOBILE APP PROFILE	YES	YES	YES
SHOW SPECIALS		2	4
PRESS RELEASES/COLLATERAL		3	8
FEATURED PRODUCTS		10	15
VIDEOS		1	2
PRODUCT SPOTLIGHT		YES	YES
COMPANY LOGO ON BOOTH ON FLOORPLAN		YES	YES
FEATURED EXHIBITOR LISTING		YES	YES
FLOORPLAN OR DIRECTORY BANNER AD			YES
FEATURED EXHIBITOR LOGO ONSITE SIGNAGE (SHARED)			YES
SOCIAL MEDIA SHOUT OUT			2 (DURING EVENT)
VIDEO (:30 SECONDS) IN FEATURED EXHIBITOR VIDEO (SHARED)			YES

