



Metro Officers

INNOVATION BRIEFING

The Metro Officers Innovation Briefing is a platform for peer-to-peer interaction among high-ranking fire & rescue leaders from major metropolitan cities in the US. This is an intimate, highly focused event and every facet is designed to spark new ideas, perspectives, and connections.

SPONSORSHIPS	SUPPORTING SPONSOR	INNOVATION SPONSOR	INNOVATION LEADER SPONSOR	METRO CHIEF'S PARTNER
LOGO ON METRO OFFICERS PAGE ON FDIC WEBSITE	✓	✓	✓	✓
1 COMPANY REPRESENTATIVE ATTENDS 1 COCKTAIL RECEPTION	✓			
LOGO ON WELCOME SIGNAGE		✓	✓	✓
INNOVATION BRIEFING		✓	2 Innovation Briefings	✓
METRO OFFICERS SPONSOR FLOOR CLING AT BOOTH		✓	✓	✓
LOGO ON DIRECTIONAL SIGNAGE		✓	✓	✓
2 COMPANY REPRESENTATIVES ATTEND ALL NETWORKING EVENTS DAY OF INNOVATION BRIEFING (3 EVENTS TOTAL)		✓		
LIVE @ FDIC PODCAST SPONSORSHIP INCLUDES LIVE INTERVIEW ON MON. OR TUES.			✓	✓
2 COMPANY REPRESENTATIVES ATTEND ALL NETWORKING EVENTS			✓	
3 COMPANY REPRESENTATIVES ATTEND ALL NETWORKING EVENTS				✓
TABLE IN OFFICERS CLUB				✓
1 BREAKOUT SESSION SPONSOR - TABLE TENT CARDS, NAPKINS, AND COFFEE CUPS				✓
LOGO ON EVENT INVITE EMAILS				✓
POST SHOW EMAIL TO ATTENDEES THANKING THE SPONSOR				✓

LEARN MORE ON HOW TO FURTHER YOUR EXPOSURE WITH THIS HIGHLIGHT VETTED AUDIENCE 



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Attendees join us to learn the newest innovations or product enhancements in the industry. We tap innovators, technologists, and entrepreneurs to deliver value for attendees. And our meticulous approach to outreach and vetting ensures we're sparking authentic opportunities for those who join us.

This invitation-only event is built around curated content, tailored itineraries, and most importantly, the latest advancements in fire rescue today. With a laser focus on innovation, the Metro Officers Innovation Briefing invites high-ranking officers to engage in shared experiences, perspectives, and ideas.

Lasting relationships are formed over time and mutual interest, and our curated innovation events cultivate partnerships with premier purveyors of products and services that are directly aligned with the priorities of our attendees.

PACKAGE ADD-ONS

SIGNATURE EVENT: BREAKFAST SPONSOR
(TUESDAY/WEDNESDAY)

SIGNATURE EVENT: LUNCH SPONSOR
(TUESDAY/WEDNESDAY)

SIGNATURE EVENT: RECEPTION SPONSOR
(TUESDAY/WEDNESDAY)

NOTEBOOK SPONSOR

FOCUS GROUP

TABLE IN OFFICERS CLUB

WANT TO LEARN MORE? CONTACT OUR TEAM TODAY!

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