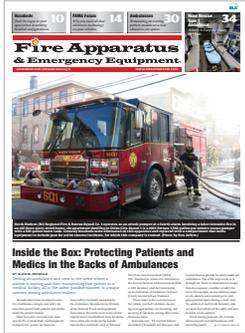




2023 EDITORIAL CALENDAR



RESCUE - TECHNICAL

➤ *Added Value:*
Product Advertorial in one issue of FAEE Weekly Newsletter

AD CLOSE 1/6
MATERIALS 1/13

TRUCK COMPANY

✔ *Bonus Distribution:*
FDIC International

AD CLOSE 3/10
MATERIALS 3/17

APPARATUS COMPONENTS

AD CLOSE 5/5
MATERIALS 5/12

RESCUE - EXTRICATION

✔ *Bonus Distribution:*
FRI/IAFC

AD CLOSE 7/7
MATERIALS 7/14

TECHNOLOGY DEVELOPMENTS

AD CLOSE 9/8
MATERIALS 9/15

2024: FIRE SERVICE FORECAST: WHAT WE SEE AHEAD

AD CLOSE 11/3
MATERIALS 11/10

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

PROTECTING THE FIREFIGHTER

AD CLOSE 12/2
MATERIALS 12/9

ENGINE COMPANY

✔ *Bonus Distribution:*
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MATERIALS 2/17

FLOWING WATER

AD CLOSE 4/7
MATERIALS 4/14

WILDLAND

✔ *Bonus Distribution:*
FRI/IAFC

AD CLOSE 6/9
MATERIALS 6/16

HAZMAT/ INDUSTRIAL/ARFF

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✔ *Bonus Distribution:*
EMS World

AD CLOSE 8/4
MATERIALS 8/11

EMS/AMBULANCE

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Product Advertorial in one issue of FAEE Weekly Newsletter

AD CLOSE 10/6
MATERIALS 10/13